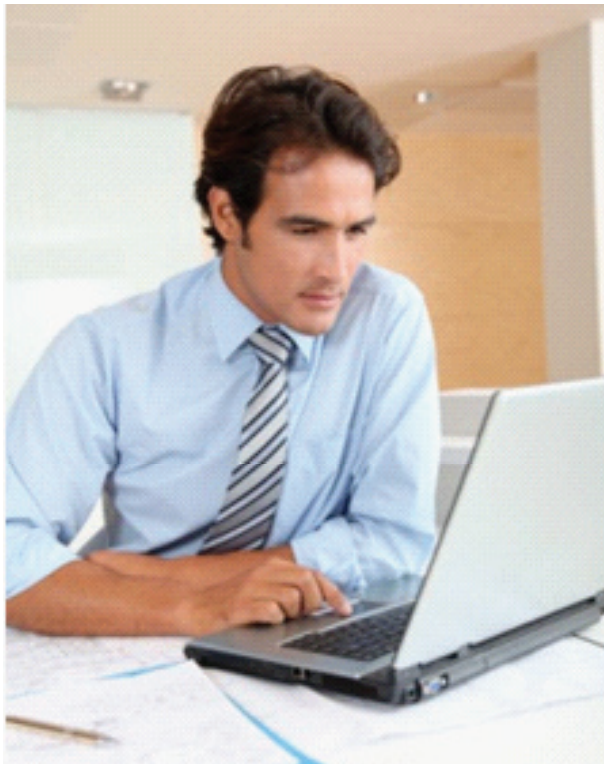


MICROS Channel Manager

Manage all leading web portals easily from one central place

The Global Travel business is experiencing a new evolution and the Hospitality sector is intrinsic in these changes. One factor in this evolution is the increasing amount of reservations produced through the third-party web. MICROS Channel Manager offers your hotel representation in the most competitive third-party web-

sites. It gives your hotel a tool to manage your online rates in an easy and central way, using one platform to distribute your hotels' best rate to all the leading web portals. This user-friendly tool will help you with the complex and time consuming exercise of updating third-party distribution websites.



Key Benefits:

- Customer Services and Training
- Easy Set-up
- Friendly user interface, built with the latest technology
- Maintain rate / room type plans to reduce manual work and time during updates
- View current inventory allocation and rates at multiple websites
- Set and maintain restrictions for all your rates or channels in an easy way
- Automatic update - when a room is booked via one channel, the other channels are automatically updated, decreasing the chance for over bookings
- High level consultancy and guidance to develop your online business
- Support Service
- Move to one of our interface solutions more easily
- Get connected to the GDS's more easily or Pegasus Channels
- Dedicated programmers to expand the number of interfaces to booking sites

Connecting you to the most powerful and leading websites in the world

MICROS Channel Manager is not only a Software – it is also service and consultancy. Over the years, our professional team has acquired the knowledge and expertise that can help you develop your content. We can give you the necessary guidance you need to manage your data and presence across the different Web sites. And as with all our solutions, MICROS Channel Manager can be easily integrated into your OPERA PMS!

Quickly navigate the friendly user interface, built with the newest technology. Reduce time and manual labor needed to update content and reservations. You will be able to view current inventory allocation and rates at multiple portals.

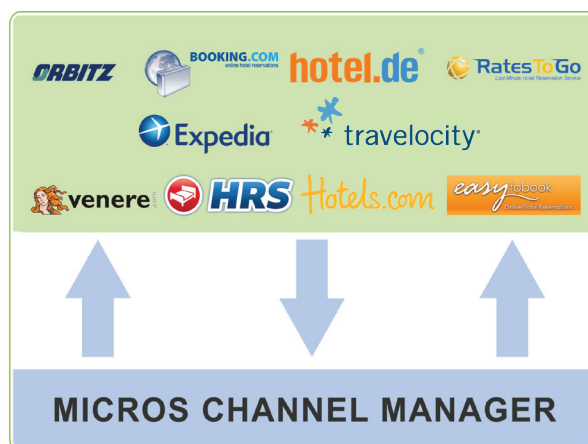
Set and maintain restrictions for all rates and channels in an easy way. When a room is booked through one channel, available inventory in all other channels is automatically updated, reducing the risk of overbooking. Also you can maintain rate/room type plans without all the time and work associated with doing this manually.

MICROS offers you the required scalability to accommodate all of your distribution needs, as your business grows. In addition to the Internet portals, you can connect to all 4 travel agency reservation systems (GDS) and add a booking solution to your website via myfidelio.net One factor that cannot be ignored is the increasing amount of reservations produced through third-party web portals, also called ADS (i.e., Alternative Distribution Systems). With MICROS Channel Manager you will benefit from being connected to both distribution systems.

MICROS Channel Manager provides hotel distribution to the most competitive third-party websites. It gives your property a tool to manage your content in an easy, centralized way – as a single platform that distributes your hotel's best rate to all of the leading Web portals. MICROS Channel Manager can certainly be used as an Extranet system. However, we strongly recommend integrating into your OPERA Property Management System, to achieve the highest level of efficiency. It connects to OPERA via myfidelio.net, and is directly linked to your property management system.

Profit From:

- An easy-to-use interface, built with the latest technology
- Reduced time and manual labor needed to update content and reservations
- A comprehensive view of inventory allocation and rates at multiple portals



Find out more

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